

Judy Wagner

According to Webster's Dictionary, the word Challenge is defined as, " issue an invitation to compete against one esp. in single combat, dare, defy; a stimulating or interesting task or problem." This is what the organizers of The 2010 Hoka Hey clearly presented. They gave us the tools to go forward; however, it was up to the individual rider to draft their own plan based on the information provided.

The Hoka Hey organizers had been quite clear as to what the rules were. Clearly stated, if you weren't in it for the money then you could ignore all the rules, but if you were chasing the cash then it was up to you to take on the full challenge and be responsible for your honesty, integrity, fortitude and perseverance. The carrot, \$500,000.00: for the first participant who completed the 7,000 + miles and could prove they had followed all the rules without exception.

In my opinion, the organizers were steadfast in their commitment, earnest in their organization, honest in their representation and forthcoming with the reward. I would personally like to express my gratitude for all their efforts and look forward to participating in the 2011 Hoka Hey 3-48 Challenge.

~ Judy Wagner, Cave Creek, AZ