

## **MEDIA RELEASE**

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### **HOKA HEY MOTORCYCLE CHALLENGE RIDERS RAISE OVER \$101,000 FOR CHARITY**

#### **2016 HOKA HEY RIDERS GO THE EXTRA MILE FOR OTHERS**

**HOT SPRINGS, SD, JULY 23, 2016...**The Hoka Hey Motorcycle Challenge is honored to announce the total funds raised for charity by the Riders who signed up for and participated in the 2016 Hoka Hey Motorcycle Challenge is over \$101,000 as of this writing.

Throughout the year, participants were encouraged to raise money and awareness for the charities of their choosing. Hoka Hey Motorcycle Challenge Rider Relations Director & 4 time Hoka Hey Challenge finisher stated, "Warriors of this caliber, that can take on a challenge as tough as ours are capable of looking at the tough world we live in and the challenges of diseases and homelessness and go head first into this Challenge."

Terry Smith, Hoka Hey Rider #373 from Seguin, Texas, took the fundraising to heart with a total of \$37,800 raised for American Legion Legacy Scholarship Fund, which helps families of fallen soldiers. Terry was able to accomplish this phenomenal amount with the help from American Legion Post 593, friends & family.

To learn more about the individual riders and their chosen charities, readers can log on to [www.HokaHeyChallenge.com](http://www.HokaHeyChallenge.com) and click on the Blog.

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