

## **MEDIA RELEASE**

**For further information:**

**Rebecca Cunningham, Medicine Show LLC  
972-816-8475, Rebecca.Cunningham@HokaHeyChallenge.com**

**Caleb Dalrymple, Biggs Harley Davidson  
caleb@biggshd.com**

### **BIGGS HARLEY DAVIDSON NAMED HOST DEALERSHIP FOR START OF THE 2016 HOKA HEY MOTORCYCLE CHALLENGE**

### **BIGGS HARLEY DAVIDSON SERVICE PERSONNEL ARE READY FOR HOKA HEY RIDERS**

**HOT SPRINGS, SD, APRIL 15, 2016...**The Hoka Hey Motorcycle Challenge is pleased to announce Biggs Harley Davidson in San Marcos, California is the Host Dealership for the start of the 2016 Hoka Hey Motorcycle Challenge. The 12-day, cross-country ride for charity will start June 21 at Pala Casino Spa & Resort in Northern San Diego County, CA. just 27.5 miles from Biggs HD. Riders are encouraged to set appointments for their pre-ride service needs. The Biggs HD Service Department personnel are excited to be a part of making 2016 the best possible experience for all the Hoka Hey Challengers.

“The Hoka Hey Motorcycle Challenge is an endurance ride that not only provides participants an experience of a lifetime, but also an opportunity to help many people,” said Beth Durham, a member of the Hoka Hey Organizing Committee.

The Medicine Show LLC is the organizer of the Hoka Hey Motorcycle Challenge. More information about the Hoka Hey Motorcycle Challenge is available at [www.hokaheychallenge.com](http://www.hokaheychallenge.com)

Biggs's Harley-Davidson is a premier Harley-Davidson dealer located in San Marcos inside San Diego County, just North of the City of San Diego. For more information about Biggs HD log on to [www.biggsh-d.com](http://www.biggsh-d.com)

###