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## **2011 HOKA HEY MOTORCYCLE CHALLENGE FINISHERS AND TOP RATED CHECKPOINTS**

The Hoka Hey Motorcycle Challenge's 2011 endurance ride brought top riders from throughout world to Mesa, AZ to begin what would be a grueling 14000 mile journey through the 48 contiguous States in the US and 2 Canadian Provinces. The journey ended in Sydney, Nova Scotia, Canada which is situated near the world famous Cabot Trail on beautiful Cape Breton Island! The Organizers of the Hoka Hey Motorcycle Challenge would like to publicly thank the people in Sydney, NS for welcoming the Hoka Hey participants and their families.

This year, the world tracked the riders on the Hoka Hey homepage through the use of GPS tracking provided by US FLEET TRACKING. The tracking system not only made evident that the men and women who embarked on this challenge are the stuff of legends but it served the dual purpose of enabling event Organizers to verify the riders' speeds & routing. Through the use of this remarkable technology the Hoka Hey Motorcycle Challenge is able to recognize the brave men and women who fought the elements in order to complete the grueling 2011 Hoka Hey Motorcycle Challenge.

**HOKA HEY 2011 CONTENDERS:** Completed the entire route without deviations, crossed the finish line within the allotted time and were in possible contention for prizes.

- 1) Will Barclay, 8/19/11 @ 1751
- 2) Shaun VanBeber, 8/19/11 @ 2158
- 3) Marc Story, 8/20/11 @ 1853
- 4) Frank Kelly; 8/20/11 @ 2021
- 5) Michael McGuire, 8/20/11 @ 2118
- 6) Michael Fox, 8/20/11 @ 2314
- 7) Brent Witters, 8/20/11 @ 2316
- 8) Robert Crawford, 8/21/11 @ 0205
- 9) Karl "Bubba" Netherland, 8/21/11 @ 0206
- 10) James Howaston, 8/21/11 @ 0621
- 11) James "Jimmy" Huffman, 8/21/11 @ 0848

**HOKA HEY 2011 FINISHERS:** Completed the entire route without deviations but crossed the finish line after the August 21st deadline. 12) Dennis Kelly, 8/21/11 @ 1801

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|--------------------------------------------|-----------------------------------------------|
| 12) Dennis Kelly, 8/21/11 @ 1801           | 33) Michael Rogers, 8/26/11 @ 1314            |
| 13) Scott Jenkins, 8/22/11 @ 0139          | 34) David Lutes, 8/26/11 @ 1711               |
| 14) Terry Meyer, 8/22/11 @ 0427            | 35) John Ibbitson, 8/26/11 @ 1829             |
| 15) Robert "Rob" Carlo, 8/22/11 @ 0427     | 36) Steven "Rocky" Nowak, 8/26/11 @ 1944      |
| 16) Thomas Kinsey, 8/22/11 @ 1118          | 37) Jane Bixby, 8/27/11 @ 1301                |
| 17) Daniel "Kelsey" Dowell, 8/22/11 @ 1757 | 38) Schatzi Brown, 8/27/11 @ 1301             |
| 18) Brian McDonnell, 8/22/11 @ 1920        | 39) Tim Menzie, 8/27/11 @ 1301                |
| 19) Shaun Fickes, 8/22/11 @ 1920           | 40) Milton "Bubba" Vincent, 8/27/11 @ 2327    |
| 20) Mark Hodge, 8/23/11 @ 1318             | 40) Marion "Mickey" Ezell, 8/27/11 @ 2327     |
| 21) George Liebel, 8/23/11 @ 1641          | 40) Gary "Blackie" Barnes, 8/27/11 @ 2327     |
| 22) Eden Mailoux, 8/23/11 @ 2238           | 43) Ronald "Ron" Warren, 8/28/11 @ 1056       |
| 23) Lawrence Murray, 8/23/11 @ 2238        | 44) Henry Hillard, Jr., 8/27/11 @ 1109        |
| 24) James Geray, 8/24/11 @ 0023            | 45) William Stueber, 8/29/11 @ 0731           |
| 25) Debby Pearson, 8/24/11 @ 1621          | 46) Marshall Myers, 8/30/11 @ 0114            |
| 26) Heinz Spielvogel, 8/24/11 @ 1708       | 47) Stanley Hoover, 8/30/11 @ 2327            |
| 27) Eugene Adee, 8/24/11 @ 1827            | 48) John Miller, 8/31/11 @ 2252               |
| 28) Jeffrey Piscitelli, 8/24/11 @ 1843     | 49) Peter Johnstone, 9/4/11 @ 1820            |
| 29) Richard "Chris" Drake, 8/25/11 @ 1407  | 50) Charles "Chuck" Marble, 9/4/11 @ 2341     |
| 30) Keith Deninno, 8/25/11 @ 1723          | 51) Eula "Junie" Rose, 9/4/11 @ 2341          |
| 31) Walter Ledig, 8/25/11 @ 2017           | 52) Aristotle "Aris" Licalalde 9/17/11 @ 1330 |
| 32) Robert Scott, 8/25/11 @ 2017           |                                               |

By going to our website, you can see the list of riders who for one reason or another, had to go off route during the event. These intrepid riders would not be satisfied until they saw the finish line in Sydney, NS. The skill and resolve of all of the Hoka Hey Challengers are without a doubt what puts them in the category of the World's Most Elite Long Distance Riders.

**THE CHECKPOINT CHALLENGE:** During the event, riders stopped at 15 dealerships which acted as checkpoints along the route. Challenge participants had the chance to vote for the checkpoints that took the best care of them before, during and after the event. Their votes have selected the dealership that provided them with the best food, service and entertainment during the Challenge and the winner earned the coveted 3 foot trophy that will pass from store to store with each successive Challenge. The dealerships with the most votes in this year's Checkpoint Challenge are:

1. Gail's Harley-Davidson - Kansas City, MO
2. AD Farrow Co. North Star - Sunbury, OH
3. Rocky Mt. Harley-Davidson - Rocky Mt, NC

The results of this vote show that these dealerships were able to capture the spirit of the Hoka Hey Motorcycle Challenge and know what it takes to provide top notch customer service but every dealership that was involved in this year's event has earned our respect and appreciation.

To learn more about the Hoka Hey Motorcycle Challenge, our riders and the dealerships that acted as checkpoints please visit our website at [www.hokaheychallenge.com](http://www.hokaheychallenge.com).