



FOR IMMEDIATE RELEASE

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FIRST HOKA HEY MOTORCYCLE CHALLENGE RIDERS CROSS THE FINISH LINE AT 4:20 A.M.

Will Barclay of Highlands, FL, and Frank Kelly of Prosperity, SC Ride in Together

Homer, AK – Appearing out of the pre-dawn fog along the Homer Spit on Monday was not one, but two motorcycle headlights. Moments later, Will Barclay and Frank Kelly rode simultaneously under the Hoka Hey Motorcycle Challenge Finish Banner at the Kevin Bell Ice Arena. The two had just completed an 8,500+-mile journey that began June 20 in Key West, FL. With a finishing time of eight days and nine hours, the pair was later proven to be more than 12 hours ahead of the next competitor.

Barclay and Kelly were greeted by a small band of fans, including Kelly's wife who jumped up and down shouting, "Hoka Hey! Hoka Hey!" They were soon enveloped in the warmth of the small town and treated to a much-needed meal of freshly caught, grilled salmon. According to Kelly, the final 590-mile leg of the challenge between Fairbanks and Homer was the most challenging. Barclay confirmed that the pair was literally dragging themselves down the road, and added, "We even got pulled over by some troopers to ensure that we weren't too fatigued or unsafe to continue. Fortunately, we passed that inspection."

Kelly, who is 34 and works for AT&T, rode a 2009 Harley-Davidson Road King Classic during the Hoka Hey Motorcycle Challenge. Kelly was later disqualified after admitting that he missed a checkpoint in South Dakota.

Barclay, who is 50 and a corporate jet pilot, rode a 2008 Electra Glide Classic. It was Barclay's first experience on a Harley, which he bought three weeks before the race. Barclay mostly rides classic British Royal Enfields and has covered numerous miles riding through India in the Himalayas.

The Hoka Hey Motorcycle Challenge officially culminates with a celebration on the afternoon of July 4 at the Stone Step Lake Estates outside Homer. However, the winning prize money will be delivered later as Barclay must first complete a series of verification checks including a polygraph test.

About The Hoka Hey Motorcycle Challenge

The Hoka Hey Motorcycle Challenge is an endurance event covering 8,500+ miles, spanning two countries and crossing numerous mountain ranges, 33 Indian reservations, 25 national forests, eight deserts and six national parks. The ride began on June 20, 2010 in Key West, Florida with an official end on July 4, 2010 in Homer, Alaska. The grand prize for the first-place qualified finisher is \$500,000. The Hoka Hey Motorcycle Challenge is limited to 1,000 entrants, each of whom must participate on a Harley Davidson bike with air-cooled V-twin engines. Organizers, Jim Red Cloud and Beth Durham, hope the ride will help raise money and awareness for eight named charities, which include veterans' and Native American causes and the National Multiple Sclerosis Society.

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