

**HOKA HEY MOTORCYCLE CHALLENGE
AGREEMENT TO SPONSOR A VETERAN**

This Agreement is entered into this _____ day of _____, 20__ by and between _____, herein called the SPONSOR; and the Medicine Show LLC, organizers of the *Hoka Hey Motorcycle Challenge*, herein called the ORGANIZERS.

The parties desire to enter into this Agreement to set forth the terms, conditions and consideration related to the *Hoka Hey Motorcycle Challenge*. The purpose of this Agreement is to define the roles and responsibilities of each of the parties with regard to the *Sponsor a Veteran Program* as it pertains to the *Hoka Hey Motorcycle Challenge*.

NOW THEREFORE in consideration of the mutual promises and the terms and conditions set forth herein, the parties herby agree to the following:

1. The SPONSOR shall pay _____ toward the application fee for _____ (#) Veteran Challenger(s), herein called the VETERAN(S); thus allowing said VETERAN(S) to participate in the *Hoka Hey Motorcycle Challenge* commencing on July 15, 2018. Said payment shall be made to the Medicine Show LLC as identified in the Entry Requirements for participation.
2. The SPONSOR has chosen to (select preference):
[] pay the application fee(s) in one lump sum (Amount enclosed \$ _____)
[] make payments as outlined on a separate sheet of paper.
3. The parties herein agree that upon payment of application fee for the *Hoka Hey Motorcycle Challenge*, the SPONSOR may then (select preference):
[] Select a veteran that is known to them.
[] Allow the ORGANIZERS to select from a list of worthy veteran applicants.
4. It is hereby acknowledged that the VETERAN(S) will be responsible to pay his/her own fuel, travel and other expenses as they relate to the *Hoka Hey Motorcycle Challenge*.
5. The VETERAN shall consent to have the SPONSOR's logo prominently displayed on his/her motorcycle for the entirety of the event.
6. The SPONSOR agrees to provide said logo(s) directly to the VETERAN(S) for display on his/her motorcycle during the Challenge.
7. The SPONSOR may receive national recognition for their role in making it possible for the VETERAN(S) to participate in the *Hoka Hey Motorcycle Challenge*.
8. The VETERAN(S) shall agree to adhere to all Entry Requirements, Terms & Conditions, rules and regulations of the *Hoka Hey Motorcycle Challenge* as part of his/her commitment to accept the Challenge sponsorship.

The undersigned acknowledge that they are signing this document of their own free will and without duress or coercion and agree to comply fully with the terms and conditions herein outlined.

AGREED AND ACCEPTED:

SPONSOR

ORGANIZERS