

HOKA HEY MOTORCYCLE CHALLENGE™
AGREEMENT TO ACCEPT SPONSORSHIP

This Agreement is entered into this _____ day of _____, 20__ by and between _____, herein called the VETERAN; and the Medicine Show LLC, organizers of the *Hoka Hey Motorcycle Challenge™*, herein called the ORGANIZERS.

The parties desire to enter into this Agreement to set forth the terms, conditions and consideration related to the *Hoka Hey Motorcycle Challenge™*. The purpose of this Agreement is to define the roles and responsibilities of each of the parties with regard to the *Sponsor a Veteran Program* as it pertains to the *Hoka Hey Motorcycle Challenge™*.

NOW THEREFORE, in consideration of the mutual promises and the terms and conditions set forth herein, the VETERAN agrees to accept a sponsorship of the \$500.00 (five hundred dollar) application fee for participation in the *Hoka Hey Motorcycle Challenge™*, accordingly, the parties herby agree to the following:

1. The VETERAN agrees to adhere to all Entry Requirements, Terms & Conditions, rules and regulations of the *Hoka Hey Motorcycle Challenge™* as part of his/her commitment to accept the Challenge sponsorship. It is the VETERAN's responsibility to read and agree to these rules and terms & conditions prior to accepting sponsorship monies.
2. It is hereby understood that the VETERAN will be responsible to pay his/her own fuel, travel and other expenses as they relate to the *Hoka Hey Motorcycle Challenge™*.
3. It is the VETERAN's responsibility to transport his/her motorcycle to and from the Challenge start and end points. The VETERAN further agrees to be present for registration and inspection two days prior to departure.
4. The VETERAN consents to have the SPONSOR's logo prominently displayed on his/her motorcycle for the entirety of the event.
5. It is hereby acknowledged that the VETERAN is responsible to obtain said logo(s) directly from the SPONSOR for display on his/her motorcycle during the Challenge.
6. The VETERAN acknowledges that the SPONSOR may receive national recognition for their role in making it possible for the VETERAN to participate in the *Hoka Hey Motorcycle Challenge™* and the VETERAN is obliged to keep his/her motorcycle in plain view for event film crews whenever they are present.

The undersigned acknowledge that they are signing this document of their own free will and without duress or coercion and agree to comply fully with the terms and conditions herein outlined.

AGREED AND ACCEPTED:

VETERAN

ORGANIZERS